



Hastings Direct Chooses Guidewire Products to Support Personal Lines Operation

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Guidewire InsuranceSuite™ to help broker optimise its refreshingly straightforward customer service

LONDON & FOSTER CITY, Calif.--(BUSINESS WIRE)--Mar. 23, 2015-- Guidewire Software, Inc. (NYSE: GWRE), a provider of software products to the general insurance industry, today announced that Hastings Direct, a UK personal lines insurance broker, has selected Guidewire InsuranceSuite as its new platform for the management of underwriting, policy administration, claims, billing, rating and client data.

"Hastings Direct undertook a rigorous evaluation exercise before choosing Guidewire," commented David Walker, director of risk and business services, Hastings Direct. "We are confident that InsuranceSuite is the right technology to support our customer and commercial objectives, in addition to growing our business sustainably and securely."

"Guidewire is delighted to have been selected," said Keith Stonell, managing director, Guidewire EMEA. "We look forward to working with Hastings Direct as a long-term partner as it transforms its operations while maintaining its special relationship with customers."

Guidewire InsuranceSuite powers the mission-critical operations of general (Property/Casualty) insurers competing in today's market. The suite was designed using a modular approach, enabling insurers to select individual applications -- Guidewire PolicyCenter®, Guidewire BillingCenter®, and Guidewire ClaimCenter® -- or a pre-integrated set, driven by their requirements and priorities. InsuranceSuite provides the flexibility insurers need to deliver insurance the way they want to, by rapidly delivering better products and service to their policyholders and agents, while improving underwriting discipline and lowering operational costs.

About Guidewire Software

Guidewire builds software products that help General (Property/Casualty) insurers replace their legacy core systems and transform their business. Designed to be flexible and scalable, Guidewire products enable insurers to deliver excellent service, increase market share and lower operating costs. Guidewire InsuranceSuite™ provides the core systems used by insurers as operational systems of record. Additional products provide support for data management, business intelligence, anytime/anywhere access and guidance and monitoring. More than 180 General insurers around the world have selected Guidewire. For more information, please visit www.guidewire.com. Follow us on twitter: [@Guidewire_PandC](https://twitter.com/Guidewire_PandC).

About Hastings Direct

Hastings Direct is a trading name of Hastings Insurance Services Limited, one of the fastest growing insurance providers in the UK, with over 1.7 million customers and employing around 1,800 people at its sites in Bexhill and Newmarket. Recently voted Car Insurer Provider of the Year for the third year running by the public at the Consumer Moneyfacts Awards, Hastings Direct has built its business by championing the customer and helping to hold down the cost of quality insurance through its refreshingly straightforward service and product proposition. It offers car, motorcycle, van and household insurance direct to the public and is a multi-award winning business:

2015, 2014, 2013 Car Insurance Provider of the Year, Consumer Moneyfacts Awards

2014 British Insurance Awards, Personal Lines Broker of the Year

2014 UK Broker Awards, Personal Lines Broker of the Year

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