



Guidewire Selected By LV= For Underwriting, Policy Administration And Billing

January 18, 2016

Guidewire solutions to support insurer in provision of responsive customer service

BOURNEMOUTH and LONDON, UK, January 18, 2016

Guidewire Software, Inc. (NYSE: GWRE), a provider of software products to general insurers, today announced that LV=, the UK's largest friendly society and leading general insurer, has selected Guidewire PolicyCenter® and Guidewire BillingCenter® to manage underwriting, policy administration and billing operations for its personal lines business.

Selwyn Fernandes, managing director, LV= Direct, said, "As one of the UK's leading insurers, we are always looking for ways to improve our price and service proposition to customers. Guidewire has a great reputation in the insurance industry and we already work together to facilitate our claims administration. Following a comprehensive software selection process we are delighted to now extend this relationship to Policy Administration to ensure we can continue to effectively respond to customer needs, making it even easier for them to look after the things they love."

"LV= is a longstanding Guidewire ClaimCenter customer," commented Keith Stonell, managing director, EMEA, Guidewire Software. "We are honoured that they have chosen to expand their relationship with us to become a full InsuranceSuite user and we look forward to working with them in achieving their customer service goals."

About LV=

LV= employs over 6,000 people and serves over 5.7 million customers with a range of financial products. We are the UK's largest friendly society and a leading financial mutual.

When we started in 1843 our goal was to give financial security to more than just a privileged few and for many decades we were most commonly associated with providing a method of saving to people of modest means. Today we follow a similar purpose, helping people to protect and provide for the things they love, although on a much larger scale and through a wide range of financial services including insurance, investment and retirement products.

We offer our services direct to consumers, as well as through IFAs and brokers, and through strategic partnerships with organisations including ASDA and Nationwide Building Society.

Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. LVFS is a member of the ABI, the AFM and ILAG. Registered address: County Gates, Bournemouth BH1 2NF.

About Guidewire Software

Guidewire delivers the software that Property/Casualty (P/C) insurers need to adapt and succeed in a time of rapid industry change. We combine three elements – core processing, data and analytics, and digital engagement – into a technology platform that enhances insurers' ability to engage and empower their customers and employees. More than 200 P/C insurers around the world have selected Guidewire. For more information, please visit www.guidewire.com. Follow us on twitter: [@Guidewire_PandC](https://twitter.com/Guidewire_PandC).