Frontline Insurance Selects Guidewire Products to Enhance its Core System Processing, Data Management, Business Intelligence, and Digital Capabilities

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Guidewire core, data, and digital products to help Florida-based Property/Casualty insurer adapt business processes for generating top-line growth, speed-to-market, and cost savings

LAKE MARY, Fla. & FOSTER CITY, Calif.--(BUSINESS WIRE)--Feb. 4, 2016-- Frontline Insurance, a Florida-based multi-state Property/Casualty insurer, and Guidewire Software, Inc. (NYSE:GWRE), a provider of software products to Property/Casualty (P/C) insurers, today announced that Frontline Insurance has selected Guidewire core processing, data and analytics, and digital engagement products to adapt its business for success in today's rapidly-changing insurance marketplace. Frontline Insurance is simplifying its infrastructure to reduce system maintenance costs, streamline business processes, and gain the flexibility needed to remain competitive in an evolving market. The selected Guidewire products will be implemented for Frontline's homeowner and commercial property lines of business concurrently.

Frontline Insurance has selected Guidewire InsuranceSuite™ along with Guidewire Client Data Management™, Rating Management, and Reinsurance Management as its new platform for underwriting, rating, policy administration, reinsurance, claims, billing, and client data management. Guidewire DataHub™ and InfoCenter will support Frontline's enterprise-wide data and analytics needs. Additionally, the company will leverage the full set of Guidewire Digital Portals which includes Quote and Buy Portal for Policyholders, Account Management Portal for Policyholders, Gateway Portal for Agents, and Claim Portal for Vendors, to offer a seamless, omnichannel digital experience to its policyholders, agents and vendors. Guidewire PartnerConnect™ Solution and *Ready for Guidewire* program member, Thunderhead, is providing its integrated Smart Communications solution for customer communications management.

"We selected Guidewire because we wanted a tightly integrated and configurable suite of products to improve operational effectiveness, efficiency, and customer service through a client-centric view of policyholder information," said Leman Porter, president, Frontline Insurance. "Guidewire's product maturity, market share, and track record of successful implementations were important factors in our decision-making process, and we are confident that our strategic relationship will help Frontline Insurance continue providing dependable insurance coverage to our policyholders."

"We are pleased that Frontline Insurance has selected Guidewire core, data, and digital products," said Steve Sherry, group vice president, Americas Sales. "Together these products will form the technology platform to help Frontline adapt and deliver on its business objectives, and provide the unique customer service to further its reputation. We look forward to working with Frontline on this project."

About Frontline Insurance

Frontline™ serves residential and commercial property owners throughout the Southeast United States including: Florida, Alabama, North Carolina, and South Carolina. Frontline specializes in smarter insurance products for primary, secondary, seasonal, and commercial property owners. For more information, please visit www.frontlineinsurance.com.

About Thunderhead

Thunderhead's mission is to enable brands and their customers to live and work in harmony. Thunderhead is a privately-owned and British-founded software company that has become, since launching in 2004, the global leader in the customer and business communication solutions market. To learn more, please visit www.thunderhead.com/smart-communications.

About Guidewire Software

Guidewire delivers the software that Property/Casualty (P/C) insurers need to adapt and succeed in a time of rapid industry change. We combine three elements – core processing, data and analytics, and digital engagement – into a technology platform that enhances insurers' ability to engage and empower their customers and employees. More than 200 P/C insurers around the world have selected Guidewire. For more information, please visit www.guidewire.com. Follow us on twitter: @Guidewire_PandC.

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Source: Guidewire Software

Guidewire Software, Inc.
Diana Stott, +1 650-356-4941
Director, Communications
dstott@guidewire.com
or
Frontline Insurance
Joanna Merrick, 407-444-5224
Corporate Communications
JMerrick@flhi.com