



Admiral Deploys Guidewire Products for Underwriting, Policy Administration and Billing

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Guidewire solutions underpin motor insurer's continued innovation and product development

CARDIFF, Wales & LONDON--(BUSINESS WIRE)--Jun. 29, 2016-- Admiral Group plc, one of the largest car insurance providers in the UK and Guidewire Software, Inc. (NYSE: GWRE), a provider of software products to general insurers, today announced the successful initial implementation of Guidewire PolicyCenter® and Guidewire BillingCenter® as Admiral's new underwriting, policy administration and billing systems for its motor and household lines of business.

Admiral selected Guidewire software as a platform for the future, allowing it to continually innovate and develop insurance products across all brands and across all distribution channels. PolicyCenter and BillingCenter have been deployed to its Elephant and Diamond brands already, with deployment to the Admiral brand due later this summer. The company is continuing this roll-out and, when fully deployed to all operational units later in 2016, PolicyCenter and BillingCenter will be used by 5,000 staff, in six cities on three continents.

"As part of our overall transformation programme, Guidewire software will support us in reducing development and testing times to be able to get new products to market quickly and produce more predictable results," said Charlotte Bennett, Head of IT, Admiral. "While it is still early days, we are pleased with the functionality of the Guidewire products and feel we have a higher level of self-sufficiency; something that we particularly value."

PolicyCenter and BillingCenter are enabling Admiral to:

- Enhance customer service levels by offering omni-channel, tailored insurance, delivered according to their preference;
- Apply a high level of autonomy in the operation and development of their platform; and
- Train staff and end users faster, more easily and intuitively.

"We pride ourselves in providing our customers with great service," commented Alistair Hargreaves, Head of Service, Admiral. "The deployment of Guidewire underpins Admiral's customer commitment to ensure that we are able to offer modern and flexible products now and in the future."

"We congratulate Admiral on their successful PolicyCenter and Billing Center implementation," said Sheridan Glenn, vice president, Field Consulting, Guidewire Software. "We are gratified to be their partner in providing the technology platform that will help them continue to provide their customers with original solutions."

About Admiral Group

1. Admiral Group plc, through its subsidiary company EUI Limited, principally sells private motor insurance and associated products, such as cover for breakdown, car hire and personal injury. EUI Limited markets directly to the public in the UK through its four core brands: Admiral, elephant.co.uk, Diamond, and Bell.
2. Admiral Group plc employs over 8,000 people around the world and has more than 4 million customers.
3. Admiral Group is Wales' only FTSE 100 Company. Group turnover was £2.12 billion (2014: £1.97 billion).
4. Admiral Group, through its subsidiary companies, consists of 13 major brands - Admiral, elephant.co.uk, Diamond, Bell, Gladiator and Confused.com, all based in the UK, Admiral Seguros and Rastreator.com based in Spain, ConTe.it based in Italy, LeLynx.fr and L'Olivier.fr based in France and Elephant.com and Compare.com based in the USA.
5. Admiral Group's website address is www.admiralgroup.co.uk
6. Admiral Group was named the 4th Best Multinational Workplace in Europe.
7. Follow Admiral Group on Twitter at [www.twitter.com/admiralgroup](https://twitter.com/admiralgroup).

About Guidewire Software

Guidewire delivers the software that general insurers need to adapt and succeed in a time of rapid industry change. We combine three elements – core operations, data and analytics, and digital engagement – into a technology platform that enhances insurers' ability to engage and empower their customers and employees. More than 200 general insurers around the world have selected Guidewire. For more information, please visit www.guidewire.com. Follow us on twitter: [@Guidewire_PandC](https://twitter.com/Guidewire_PandC).

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