

## **ENNIA Adopts Guidewire Predictive Analytics**

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Advanced analytics enables largest Dutch Caribbean insurer to continue delivering strong results for policyholders and better compete in the market

WILLEMSTAD, Curação & FOSTER CITY, Calif.--(BUSINESS WIRE)--Dec. 15, 2016-- ENNIA, a full-service Caribbean insurance provider, and Guidewire Software (NYSE: GWRE), a provider of software products to Property/Casualty (P/C) insurers, today announced that ENNIA has adopted Guidewire Predictive Analytics™ to better compete in the sixCaribbean islands where it operates − Aruba, Bonaire, Curação, St. Maarten, Saba, and St. Eustatius. ENNIA is the first Dutch Caribbean insurer to adopt this technology.

ENNIA selected Guidewire Predictive Analytics for Claims<sup>™</sup> and Guidewire Predictive Analytics for Profitability<sup>™</sup> to achieve greater customer insights and hone its sales and marketing strategies for customer growth and retention. This will enable its underwriters to make faster, smarter decisions on new and existing business. The products are currently being implemented in ENNIA's property line of business, followed by motor and health.

"Implementing Guidewire Predictive Analytics represents a significant milestone in our company's long-term business strategy," said Servaas Houben, head of actuarial, ENNIA. "The advanced analytical insights gained will enhance the services we offer to our customers and enable future growth for ENNIA for years to come."

"We were impressed by the different levels of claims and premium data Guidewire Predictive Analytics will be able to provide us. We will be able to tailor reports for specific audiences, from having graphics for presentations to our board to data analysis and insights for our insurance technicians," added Chantal Pietersz-Seferina, chief operating officer, ENNIA.

"We are honored to participate in ENNIA's journey to becoming more analytics and data-driven, while maintaining their core commitment to exceptional customer service," said Ken Shapiro, group vice president, Americas Sales, Guidewire Software. "ENNIA presents a perfect example of a top insurance carrier that recognizes how advanced analytics have become an imperative for competitiveness and growth."

## About ENNIA

With 65 years of experience and more than 200 employees in offices in Aruba, Bonaire, Curaçao and St. Maarten, ENNIA is the largest insurer in the Dutch Caribbean. As one of the few full service insurance companies in the region, ENNIA offers its customers a wide range of products with many choices. For more information, visit <a href="https://www.ennia.com">www.ennia.com</a>.

## **About Guidewire Predictive Analytics**

Guidewire Predictive Analytics ™ turns data into actionable insights, empowering insurers to make data-driven decisions through-out the insurance lifecycle. It helps Property/Casualty insurers adapt and succeed as they progress along their journeys to becoming organizations driven by data and analytics. By building predictive models from multiple data sets, analyzing model output, and deploying predictive models to provide front-line guidance to decision makers, insurers can realize significant reductions in loss ratio and expenses while growing the top line. Part of Guidewire's Data and Analytics family of products, Guidewire Predictive Analytics includes apps for addressing claims management decisions and underwriting and distribution objectives.

## **About Guidewire Software**

Guidewire delivers the software that Property/Casualty (P/C) insurers need to adapt and succeed in a time of rapid industry change. We combine three elements – core operations, data and analytics, and digital engagement – into a technology platform that enhances insurers' ability to engage and empower their customers and employees. More than 260 P/C insurers around the world have selected Guidewire. For more information, please visit <a href="https://www.guidewire.com">https://www.guidewire.com</a>. Follow us on twitter: <a href="mailto:@Guidewire.PandC">@Guidewire.PandC</a>.

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Guidewire Software, Inc. Diana Stott, +1-650-356-4941 Director, Communications dstott@guidewire.com