



Saga Selects Guidewire Core, Data and Digital Products

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Over 50s UK insurance broker chooses Guidewire systems to enhance customer and user experience, as well as business responsiveness

FOLKESTONE, England & LONDON--(BUSINESS WIRE)--Apr. 3, 2017-- Saga Services Ltd ("Saga"), a leading UK provider of insurance solutions to the over 50s, and Guidewire Software, Inc. (NYSE: GWRE), a provider of software products to general insurers, today announced that Saga has selected Guidewire PolicyCenter®, Guidewire BillingCenter®, Rating Management, Client Data Management, and Guidewire DataHub™ for policy administration, billing, rating, client data management, and analytics. The company has also selected Guidewire Quote and Buy Portal™ for Policyholders and Guidewire Account Management Portal™ for Policyholders to enhance the digital experience of its customers

Saga selected Guidewire Core, Data and Digital products to transform all lines of business and will implement Guidewire technology in four waves, starting with motor insurance. Using an integrated Guidewire platform, Saga will be able to render customer functionality more efficiently, and be better placed to follow customer conversations dynamically. Internally, Saga's systems will be more intuitive and require less training.

"In selecting a vendor it was important for Saga to ensure the right cultural and operational fit," said Roger Ramsden, chief executive officer, Saga Services. "With Guidewire, we see a partner that is open, transparent and willing to work collaboratively, in a mutually beneficial manner."

Guidewire's products will enable Saga Services to:

- React faster to market changes with improved product flexibility;
- Improve delivery of change internally by enhancing cross-functional team collaboration;
- Eliminate duplicated effort in system testing; and
- Implement its strategic intention to engage more effectively with the IoT.

"Saga invests in its people as well as its systems," commented Julius Christmas, group IT director, Saga plc. "This project has been specified to ensure that while in the early stages we benefit from Guidewire expertise, our staff will continue to develop their skills, and on delivery we will take full control of our new systems."

"Guidewire appreciates Saga putting their trust in us and we welcome them to our customer community," said Keith Stonell, managing director, EMEA, Guidewire Software. "We applaud their approach to this transformation project, as well as their commitment to ensuring high quality, flexible insurance products; and we look forward to working with them."

About Saga

Saga is a specialist in the provision of products and services for life after 50. The Saga brand is one of the most recognised and trusted brands in the UK and is known for its high level of customer service and its high quality, award winning products and services including cruises and holidays, insurance, personal finance and publishing: www.saga.co.uk.

About Guidewire Software

Guidewire delivers the software that general insurers need to adapt and succeed in a time of rapid industry change. We combine three elements – core operations, data and analytics, and digital engagement – into a technology platform that enhances insurers' ability to engage and empower their customers and employees. More than 260 general insurers around the world have selected Guidewire. For more information, please visit www.guidewire.com. Follow us on twitter: [@Guidewire_PandC](https://twitter.com/Guidewire_PandC).

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