# **GUIDEWIRE**

# California Casualty Selects Guidewire Systems for Real-Time and Predictive Analytics

## March 29, 2018

California-based personal auto and home insurer to leverage Guidewire analytics products to gain greater business insight and drive customer engagement

SAN MATEO, Calif. & FOSTER CITY, Calif.--(BUSINESS WIRE)--Mar. 29, 2018-- California Casualty, an auto and home insurance company for educators, firefighters, law enforcement personnel, and nurses, and Guidewire Software, Inc. (NYSE: GWRE), a provider of software products to Property and Casualty (P&C) insurers, today announced that California Casualty has selected Guidewire Explore™ (part of the Guidewire Live Analytics™ platform) and Guidewire Predictive Analytics™ for Claims to gain greater business insight and drive customer engagement

California Casualty selected Explore and Predictive Analytics for Claims to mine and analyze data to help increase and improve customer engagement and control expenses and indemnity costs. Specifically, California Casualty expects that in-depth analysis of data will uncover patterns to help identify inefficiencies in claims cycle times, which, once addressed, will ultimately improve the customer experience. In addition, the products will enable California Casualty to identify claims that can be processed and paid without human interference, creating an expedient and trouble-free experience for customers. California Casualty has deployed Guidewire ClaimCenter<sup>™</sup> since 2008 and has leveraged Guidewire Claim Canvas<sup>™</sup> and Guidewire Compare<sup>™</sup> since 2013 (Claim Canvas and Compare are also components of the Live Analytics platform). The company extended its Guidewire relationship with the selections of additional Core, Data, and Digital products last year.

"Our decade-long track record with Guidewire has resulted in enhanced services and greater productivity throughout our organization," said Jim Kauffman, senior vice president, Claims, California Casualty. "With the addition of Guidewire's analytics products, we're building on that track record while taking full advantage of available data that makes the entire claims life cycle more streamlined and informed."

Kauffman continued, "Now, data collected from Guidewire InsuranceSuite<sup>™</sup> can be leveraged for even more insight into our organization, driving efficiencies across the business and creating more opportunity to engage with our customers."

Explore and Predictive Analytics for Claims will enable California Casualty to:

- Use analytics to identify opportunities for proactive outreach to customers, point out slowdowns in claims cycle, and expedite certain claims
- · Leverage insights to control expenses and indemnity costs, which in turn keep product costs low
- Empower its claims department to access and use data, freeing IT to focus on other business-critical tasks

"California Casualty has been a true partner since 2008, and its unwavering commitment to prioritizing customer satisfaction aligns with our own vision," said Steve Sherry, chief sales officer, Guidewire Software. "We are excited to continue working side-by-side with California Casualty to ensure its role as a vanguard in the industry."

### About California Casualty Management Company

Headquartered in San Mateo, California with Service Centers in Arizona, Colorado and Kansas, California Casualty provides auto and home insurance to educators, firefighters, law enforcement and nurses across the country. Founded in 1914, California Casualty has been led by four generations of the Brown family. To learn more about California Casualty, or to request an auto insurance quote, please visit <u>www.calcas.com</u> or call 1.800.800.9410.

#### About Guidewire Software

Guidewire delivers the software that Property and Casualty (P&C) insurers need to adapt and succeed in a time of rapid industry change. We combine three elements – core operations, data and analytics, and digital engagement – into a technology platform that enhances insurers' ability to engage and empower their customers and employees. More than 300 P&C insurers around the world have selected Guidewire. For more information, please visit <u>www.guidewire.com</u>. Follow us on twitter: <u>@Guidewire PandC</u>.

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