



## **SafeAuto Insurance Selects Guidewire for Underwriting, Policy Administration, Billing and Claims Management**

February 28, 2012

*Guidewire InsuranceSuite™ to help enhance operational efficiencies and enable better customer service for direct insurer*

COLUMBUS, Ohio & SAN MATEO, Calif.--(BUSINESS WIRE)--Feb. 28, 2012-- SafeAuto Insurance Company (SafeAuto), a U.S. property/casualty (P/C) insurer that provides direct-to-consumer auto insurance, and Guidewire Software, Inc. (NYSE: GWRE), a provider of core system software to P/C insurers, today announced that SafeAuto has selected Guidewire InsuranceSuite™ to support the transformation of its core operations including underwriting, policy administration, rating, billing and claims management.

In an effort to get new products to market faster, provide quicker and more efficient customer service, and focus its IT efforts on implementing new capabilities, SafeAuto decided it needed to replace its legacy core underwriting, policy administration, billing and claims management systems. After going through a thoughtful and deliberate selection process, which required buy-in from both the business and technical teams, SafeAuto selected Guidewire InsuranceSuite.

"We would have selected Guidewire PolicyCenter, BillingCenter and ClaimCenter separately based on the strength of their individual merits but realized we would experience greater benefits having all three systems on a common technology platform," said Shane Switzer, Vice President, Procurement and Strategic Planning, SafeAuto.

"Guidewire InsuranceSuite is expected to streamline our processes and cut down on maintenance efforts allowing us more time to innovate new capabilities for better customer service, such as providing more communications options for our customers who connect with us anytime, anywhere," said Guy Fulcher, Chief Information Officer.

Guidewire InsuranceSuite will enable SafeAuto to:

- Leverage a common skill set and configuration tools to increase flexibility and reduce maintenance time and costs;
- Access more accurate and granular data due to timely and reliable rating management through PolicyCenter;
- Easily add new business rules and workflows without the burden of source code customization; and
- Integrate with external partners, suppliers and other market solutions for a streamlined insurance experience.

"We are honored that SafeAuto has selected Guidewire as their core systems transformation partner," said Marcus Ryu, Chief Executive Officer, Guidewire Software. "It is gratifying that SafeAuto recognizes the business value of InsuranceSuite, and we look forward to working with them on this project."

Guidewire InsuranceSuite provides the flexible core systems essential for the mission-critical operations of property/casualty insurers competing in today's market: underwriting, policy administration, billing and claims. The suite was designed using a modular approach, enabling insurers to select individual applications -- Guidewire PolicyCenter®, Guidewire BillingCenter®, and Guidewire ClaimCenter® -- or a pre-integrated set, driven by their requirements and priorities. InsuranceSuite provides the flexibility insurers need to deliver insurance the way they want to, by rapidly delivering better products and service to their policyholders and agents, while improving underwriting discipline and lowering operational costs.

### **About SafeAuto Insurance Company**

SafeAuto Insurance Company is a Property and Casualty insurance company based in Columbus, OH. Today, the company provides the state required minimum car insurance coverage to drivers in 16 states including Ohio, Indiana, Kentucky, Georgia, Pennsylvania, South Carolina, Tennessee, Louisiana, Mississippi, Illinois, Missouri, Arizona, Oklahoma, Texas, Virginia, and Kansas. A direct-to-consumer auto insurance company, the mission of SafeAuto Insurance is to "keep you legal for less" – helping motorists obtain high quality yet inexpensive coverage. For more information and for car insurance quotes, visit [www.SafeAuto.com](http://www.SafeAuto.com).

### **About Guidewire Software**

Guidewire Software is a provider of core system software to the global Property/Casualty (general) insurance industry. Designed to be flexible and scalable, Guidewire solutions give insurers the capability to deliver excellent service, increase market share and lower operating costs. Guidewire InsuranceSuite™, consisting of Guidewire PolicyCenter®, Guidewire ClaimCenter® and Guidewire BillingCenter® spans the key functional areas in insurance – underwriting and policy administration, claims management, and billing. Guidewire is headquartered in San Mateo, California, with offices in Beijing, Dublin, Hong Kong, London, Munich, Paris, Sydney, Tokyo, and Toronto. For more information, please visit [www.guidewire.com](http://www.guidewire.com).

NOTE: Guidewire, Guidewire Software, Guidewire ClaimCenter, Guidewire PolicyCenter, Guidewire BillingCenter, Guidewire InsuranceSuite, Deliver Insurance Your Way, and the Guidewire logo are trademarks or registered trademarks of Guidewire Software, Inc.

Source: Guidewire Software, Inc.

SafeAuto Insurance  
Doug Mason, +1 (614) 231 0200  
Marketing

[doug.mason@safeauto.com](mailto:doug.mason@safeauto.com)

or

Guidewire Software, Inc.

Diana Stott, +1 (650) 356 4941

Public Relations Manager

[dstott@guidewire.com](mailto:dstott@guidewire.com)