



## CURE Auto Insurance Implements Guidewire InsuranceNow and Predictive Analytics on Guidewire Cloud to Increase Business Agility and Speed-to-Market

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*Open, flexible system enables mid-Atlantic nonprofit auto insurer to complete project on time and on budget*

PRINCETON, N.J. & SAN MATEO, Calif.--(BUSINESS WIRE)--Oct. 28, 2021-- Citizens United Reciprocal Exchange (CURE) and Guidewire Software, Inc. (NYSE: GWRE) today announced that CURE has successfully implemented Guidewire InsuranceNow and Predictive Analytics to increase business agility and enable faster speed-to-market for state expansions and integration module additions. The company implemented InsuranceNow to its auto line of business in the state of Michigan, and has begun implementation in the states of New Jersey and Pennsylvania.

"Thanks to our close working relationship with Guidewire and staying close to out-of-the-box with minimal configuration, we were able to implement InsuranceNow on time and on budget," said Douglas Benalan, chief information officer, CURE. "InsuranceNow is an open API-based and flexible system that supports integrations with other systems such as call center software, offering a significant advancement from what we were using in the past."

Benalan added, "From a data warehousing perspective, InsuranceNow has the reporting data in an AWS-powered cloud environment running Amazon Redshift and provides easy access through the Looker tool which comes out of the box. Also, we can use InsuranceNow's flexibility with Guidewire Predictive Analytics to develop models about customer retention and claim segmentation for straight-through processing."

"We congratulate CURE on its successful InsuranceNow and Predictive Analytics implementation. The use of our InsuranceNow GO offering and our partnership with CURE were key to their successful outcome," said Richard Henderson, Vice President, InsuranceNow Delivery, Guidewire Software. "We are thrilled that InsuranceNow is providing a core platform that enables CURE to fulfill its mission of providing drivers in the states of New Jersey, Pennsylvania, and Michigan, with auto insurance at a fair rate based on their driving records."

### About CURE Auto Insurance

*Headquartered in Princeton, N.J., Citizens United Reciprocal Exchange, (CURE) is a not-for-profit reciprocal exchange. Founded in 1990 by New Jersey Insurance Commissioner James J. Sheeran and award-winning insurance expert, Dr. Lena Chang, as an answer to the insurance crisis in New Jersey, CURE continues to lead the way as the not-for-profit solution for responsible drivers and the "cure" for continuously evolving auto insurance problems. CURE is currently available in New Jersey and Pennsylvania.*

For more information, visit [cure.com](http://cure.com) or by calling 800-535-CURE.

### About Guidewire Software

Guidewire is the platform P&C insurers trust to engage, innovate, and grow efficiently. We combine digital, core, analytics, and AI to deliver our platform as a cloud service. More than 450 insurers, from new ventures to the largest and most complex in the world, run on Guidewire.

As a partner to our customers, we continually evolve to enable their success. We are proud of our unparalleled implementation track record, with 1,000+ successful projects, supported by the largest R&D team and partner ecosystem in the industry. Our marketplace provides hundreds of applications that accelerate integration, localization, and innovation.

For more information, please visit [www.guidewire.com](http://www.guidewire.com) and follow us on Twitter: [@Guidewire\\_PandC](https://twitter.com/Guidewire_PandC).

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