GUIDEWIRE

Modernize Customer Communication Experiences with the New GhostDraft and Guidewire Cloud-Native Integrations

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SAN MATEO, Calif. & WILMINGTON, Del.--(BUSINESS WIRE)--Oct. 30, 2024-- Guidewire (NYSE: GWRE) and GhostDraft announced that the new Built by Guidewire GhostDraft integrations are now available in the Guidewire Marketplace to BillingCenter, ClaimCenter, and PolicyCenter users on Guidewire Cloud.

GhostDraft's unified, cloud-native customer communications platform, GhostDraft 360, was created specifically for insurers to help streamline the entire document process from creation to delivery. It empowers business users to create and manage customized communications that are consistent, brand compliant, and digitally-optimized.

With the GhostDraft Built by Guidewire integrations, insurers can:

- Create and customize hyper-personalized, omnichannel communications, including various print and digital channels, within Guidewire;
- Enhance customer communication experiences, boosting customer satisfaction; and
- Reduce overall reliance on IT by empowering business users with intuitive tools.

Built by Guidewire integrations are pre-built and standardized by Guidewire to speed cloud delivery and maintenance. Leveraging the Integration Framework for Guidewire Cloud, developers can implement integrations between InsuranceSuite and third-party apps using multiple APIs, messaging systems, or protocols with ease.

"We're thrilled to introduce our new Built by Guidewire integrations, designed to empower insurers with seamless, cloud-native communications management solutions," said Kim Cook, Vice President of Strategic Alliances, GhostDraft. "These integrations represent a significant leap forward in delivering more efficient, scalable, and customizable document management capabilities, all while enhancing the overall user experience within the Guidewire ecosystem."

"We are delighted to release our new Built by Guidewire cloud-native integrations to InsuranceSuite with GhostDraft," said Will Murphy, Vice President, Global Technology Alliances, Guidewire. "GhostDraft's technology is designed to empower business users to handle customer communications, enabling IT teams to focus on more pressing matters. With GhostDraft, insurers can meet customers' changing needs and provide them with excellent communication experiences that cater to their preferred channels."

About GhostDraft

GhostDraft empowers insurers to transform communications into engaging experiences fast. For over three decades, carriers have used GhostDraft's intuitive end-to-end customer communications and digital experience platform designed for insurance. As a result, 65+ insurers leverage GhostDraft to streamline the lifecycle of personalized omnichannel communications at scale. The GhostDraft suite integrates into your business to create better experiences, greater efficiency, reduced compliance risk, and more agility. Discover what you can do with GhostDraft: https://www.ghostdraft.com.

About Guidewire PartnerConnect ecosystem and *Built by Guidewire*

Guidewire PartnerConnect is designed to help Property and Casualty (P&C) insurance companies revolutionize their operations by connecting them with the largest peer network in the industry. Built by Guidewire apps are standardized integration solutions pre-built and managed by Guidewire that speed the delivery and maintenance of common integrations. These integrations are kept current with the latest product and vendor releases, and leverage Guidewire's Integration Framework and latest third-party technologies, designed to fully align with Guidewire Cloud Standards. Where available, under an optional services agreement, Guidewire can provision, configure, parameterize, maintain, and perform annual upgrades of the integrations for customers.

Today, insurers can access over 250 integrations developed for the Guidewire Marketplace that have been validated for security, quality, and compatibility. The Guidewire Marketplace comprises an ecosystem of powerful yet user-friendly solutions that scale for improved customer experiences.

For more information, please visit the Guidewire Marketplace.

About Guidewire Software

Guidewire is the platform P&C insurers trust to engage, innovate, and grow efficiently. More than 570 insurers in 42 countries, from new ventures to the largest and most complex in the world, rely on Guidewire products. With core systems leveraging data and analytics, digital, and artificial intelligence, Guidewire defines cloud platform excellence for P&C insurers.

We are proud of our unparalleled implementation record, with 1,700+ successful projects supported by the industry's largest R&D team and SI partner ecosystem. Our marketplace represents the largest solution partner community in P&C, where customers can access hundreds of applications to accelerate integration, localization, and innovation.

For more information, please visit www.guidewire.com and follow us on X (formerly known as Twitter) and LinkedIn.

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