



Amerisure Modernizes Policy Administration, Underwriting, and Billing Management Capabilities with Guidewire to Increase Business Agility

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FARMINGTON HILLS, Mich. & SAN MATEO, Calif.--(BUSINESS WIRE)--Feb. 6, 2025-- [Amerisure Insurance](#) (Amerisure), a leading provider of commercial property and casualty insurance solutions for U.S.-based construction, manufacturing and healthcare businesses, and [Guidewire](#) (NYSE: GWRE) announced that Amerisure successfully deployed [Guidewire PolicyCenter](#) and [Guidewire BillingCenter](#) as its new systems for policy administration, underwriting, and billing management. The company implemented the products on [Guidewire Cloud](#) simultaneously beginning with its Workers' Compensation line of business in all of the regions where it operates. Amerisure is currently implementing other lines of business such as commercial auto and loss sensitive (special risk). [Guidewire PartnerConnect Consulting](#) Global Premier member [PwC](#) was the lead partner on the implementation project.

Amerisure [migrated](#) its on-premise installation of [Guidewire ClaimCenter](#) onto Guidewire Cloud in 2023. With the implementation of PolicyCenter and BillingCenter on Guidewire Cloud, the company is now a full [Guidewire InsuranceSuite](#) customer in production on Guidewire Cloud.

"Thanks to the incredible partnership our team had working with Guidewire and PwC, we were able to go into production on time and on budget, and user feedback has been encouraging. PolicyCenter and BillingCenter are enabling us to modernize our policy administration, underwriting, and billing capabilities to achieve things we wouldn't have been able to on our previous systems, such as account-level viewing, easy access to detailed policy information by all entities in the organization, and new integrations to streamline processes," said Amerisure Vice President of Product Management Mark Fowler. "We're also now able to see the full quote-issue-bind cycle for new policies in real time. Compared to our previous policy and billing systems, the time it took our staff to learn to operate PolicyCenter and BillingCenter decreased substantially. The intuitive platform allowed the team to be up and running in weeks vs months."

Fowler added, "We're looking forward to leveraging the best-in-class insurtech solutions that are part of [Guidewire Marketplace](#) and Guidewire's powerful [PartnerConnect ecosystem](#) into our workflows to facilitate a simpler and smoother experience for our staff to ultimately benefit our policyholders and agency customers by reducing cycle times and improving their overall experience. And when we complete our line of business migration, we'll also be able to quickly add new lines to grow our business. Guidewire will be core to our business operations, driving speed and agility, and I'm excited to see where this goes."

"We are thrilled to announce the successful Cloud implementation of Guidewire PolicyCenter and BillingCenter at Amerisure," said PwC Global Guidewire Practice Lead Imran Ilyas. "By harnessing the power of Guidewire Cloud, Amerisure has gained unparalleled agility across their entire enterprise, enabling them to swiftly adapt to evolving market demands and seamlessly implement new tools and upgrades. This implementation reinforces their commitment to staying at the forefront of the insurance industry."

Guidewire Senior Vice President of Professional Services Michael Mahoney remarked, "We congratulate Amerisure on successfully implementing PolicyCenter and BillingCenter on Guidewire Cloud. We're delighted that Guidewire is providing the technology foundation to help the company transform its core operations in the cloud and continue its 110-year mission of creating exceptional value for its partners, policyholders, and employees."

Amerisure also implemented SmartCOMM™ from [Smart Communications](#) for customer communications management. Guidewire is a reseller of Smart Communications, a Guidewire PartnerConnect Solution member.

About Amerisure Insurance

Amerisure is a leading provider of commercial property and casualty insurance solutions for U.S.-based construction, manufacturing and healthcare businesses. Licensed in all fifty states and available through an exclusive network of elite independent agents, the company upholds an "A" (Excellent) financial strength rating, industry-leading service scores, and multiple awards for innovation. Amerisure has been in business for more than 100 years and is consistently named among the best places to work in the industry and throughout the nation. To learn more, visit [Amerisure.com](#).

About PwC

At PwC, our purpose—to build trust in society and solve important problems—is at the core of everything we do. It guides how we serve our clients, our people and the world. To help our clients build trust and deliver sustained outcomes, PwC provides professional services across two segments: [Trust Solutions](#) and [Consulting Solutions](#). Within these segments we bring a range of capabilities to help organizations solve faster, solve more and realize more value. These capabilities include [cloud and digital](#), [deals](#), [ESG](#), [cybersecurity and privacy](#), [governance/boards](#), [risk](#), [transformation](#), [tax services](#) and much more. Across our global network of nearly 328,000 professionals in 152 countries, we are committed to advancing quality in everything we do.

About Guidewire Software

Guidewire is the platform P&C insurers trust to engage, innovate, and grow efficiently. More than 570 insurers in 42 countries, from new ventures to the largest and most complex in the world, rely on Guidewire products. With core systems leveraging data and analytics, digital, and artificial intelligence, Guidewire defines cloud platform excellence for P&C insurers.

We are proud of our unparalleled implementation record, with 1,700+ successful projects supported by the industry's largest R&D team and SI partner ecosystem. Our marketplace represents the largest solution partner community in P&C, where customers can access hundreds of applications to accelerate integration, localization, and innovation.

For more information, please visit www.guidewire.com and follow us on [X](#) (formerly known as Twitter) and [LinkedIn](#).

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