Guidewire Congratulates 2025 Innovation Award Winners – Amerisure, CNA, and OP Life

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Recipients honored for leveraging innovation to meet dynamic market demands, enhance the customer experience, and accelerate agility and efficiency

LAS VEGAS--(BUSINESS WIRE)--Oct. 29, 2025-- **CONNECTIONS CONFERENCE** – Guidewire (NYSE: GWRE) congratulates the winners of its 2025 Innovation Awards: Amerisure, CNA, and OP Life Assurance Ltd (OP Life). The annual awards honor Guidewire customers that are meeting evolving business needs while delivering tangible benefits through their strategic use of Guidewire cloud technology. Winners were announced during Guidewire Connections, the company's annual customer conference.

2025 Innovation Award winners and their transformative stories:

Amerisure transformed how it delivers Loss Sensitive billing solutions, driving greater operational efficiency, saving thousands of manual hours annually, and delivering higher-quality service to customers.

Working with PwC, Amerisure transitioned its Loss Sensitive billing program from legacy systems to Guidewire Cloud Platform, marking the first-ever deployment of Guidewire Cloud for this complex product line. In collaboration with Guidewire, the company developed key capabilities within Guidewire PolicyCenter and BillingCenter, including real-time integrations with core backend systems.

Phase one, launched in April 2025, enabled BillingCenter for large deductible programs and collateral management. Invoice processing times dropped to just three days, saving 4,000–6,000 manual hours per year across credit and IT teams. Upcoming phases will complete billing modernization and add PolicyCenter enhancements.

These changes have improved operational performance, scalability, and customer experience, positioning Amerisure for future growth.

For additional information, visit the Amerisure website.

CNA modernized its digital insurance ecosystem through Guidewire Cloud Platform, Jutro Digital Platform, and Advanced Product Designer (APD). This transformation accelerated product delivery, streamlined underwriting, and introduced scalable low-code capabilities —highlighted by a new workers' compensation product that drastically reduced time to market

As the first insurer to go live with a product converted through APD Adoption, CNA reduced product launch times by over 60%. Using Jutro and the Guidewire Cloud Integration Framework, CNA rebuilt its workers' compensation portal with a low-code interface, improving agent usability and boosting quote conversion rates. Over 100 integration points were streamlined, reducing maintenance and enabling faster deployment. To accomplish this, CNA worked extensively with consulting partner PwC.

This has helped establish the foundation for CNA's digital roadmap, including API-based channels for MGAs/MGUs, and scalable product expansion. The result is faster innovation, simplified operations, and a significantly enhanced experience for agents, brokers, and customers. CNA's successful transformation, including the launch of its workers' compensation product, is a major milestone that showcases CNA's commitment to speed, agility, and innovation.

For additional information, visit the CNA website.

OP Life transformed its risk life insurance business, achieving 70% automation in its initial release, delivering significant efficiency gains. The company is setting a new benchmark for modernization in the industry.

To address Finland's protection gap, where fewer than 10% of the population holds life insurance, OP Life set out to make simple, transparent life insurance products readily available. Using PolicyCenter, BillingCenter, Integration Gateway, CDA, and Jutro, the team built a solution from the ground up.

With the help of CGI, key innovations included modular products via APD, automated underwriting, custom workflow modules, and deep integration with OP Life's data platform for analytics and compliance-ready reporting. GenAI was also used to accelerate build and test cycles.

The first release, launched through a renewed digital channel, achieved the 70% automation target and boosted year-over-year sales. A second release expanded distribution by embedding life insurance into agent sales channels via Jutro.

By focusing on automation and data-driven decision-making, OP Life is closing the protection gap, achieving strategic growth objectives, and setting a new benchmark for life insurance modernization.

For additional information, visit the OP Life website.

"We celebrate this year's Innovation Award winners for advancing solutions that drive agility and deliver powerful outcomes for policyholders, agents, and insurers. We also thank all participants who contributed their outstanding submissions, including the support of our highly experienced PartnerConnect consulting partners," said Brian Desmond, CMO, Guidewire. "The accomplishments of these award recipients exemplify how Guidewire customers continue to drive innovation and elevate industry standards."

About Guidewire

Guidewire is the platform P&C insurers trust to engage, innovate, and grow efficiently. More than 570 insurers in 43 countries, from new ventures to

the largest and most complex in the world, rely on Guidewire products. With core systems leveraging data and analytics, digital, and artificial intelligence, Guidewire defines cloud platform excellence for P&C insurers.

We are proud of our unparalleled implementation record, with 1,700+ successful projects supported by the industry's largest R&D team and partner ecosystem. Our marketplace represents the largest partner community in P&C, where customers can access hundreds of applications to accelerate integration, localization, and innovation.

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Melissa Cobb
Director, Public Relations
Guidewire Software, Inc.
+1.650.464.1177
mcobb@guidewire.com

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