GUIDEWIRE

# **Analyst Day**

October 10, 2024 New York, NY



# Cautionary language concerning forward-looking statements

This presentation contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding our financial outlook and targets, our future business momentum relating to our sales activity, operational scale, financial targets (including, without limitation, ARR and Fully Ramped ARR), gross and operating margins, operational efficiency, and our associated product leadership, vision, and strategy. These forward-looking statements are made as of the date they were first issued and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "hope," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "might," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond Guidewire's control. Guidewire's actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to, risks detailed in Guidewire's most recent Forms 10-K and 10-Q filed with the Securities and Exchange Commission (the "SEC") as well as other documents that may be filed by the Company from time to time with the SEC.

In particular, the following factors, among others, could cause results to differ materially from those expressed or implied by such forward-looking statements: quarterly and annual operating results may fluctuate more than expected; seasonal and other variations related to our customer agreements and related revenue recognition may cause significant fluctuations in our results of operations, ARR, and cash flows; our reliance on sales to and renewals from a relatively small number of large customers for a substantial portion of our revenue and ARR; our making long-term pricing commitments in our customer contracts based on available information and estimates about our future costs that may change; our ability to successfully manage our business model, including achieving market acceptance of our cloud-based services and products and the costs related to cloud operations, cybersecurity, product development, and services; the timing, success, and number of professional services engagements and the billing rates and utilization of our professional services employees and contractors; the impact of global events (including, without limitation, ongoing global conflicts, inflation, high interest rates, economic volatility, bank failures and associated financial instability, and supply chain issues) on our employees, our businesss, and the businesses of our customers, system integrator ("SI") partners, and vendors; data security breaches of our cloud-based services and products or unauthorized access to our employees' or our customers' data; our competitive environment and changes thereto; issues in the development and use of Al and machine learning, combined with an uncertain regulatory environment; use of artificial intelligence ("Al") by our workforce may present risks to our business; our services revenue produces lower gross margins than our license, subscription and support revenue; our product development and sales cycles are lengthy and may be affected by factors outside of our control; the impact of new regula

The forward-looking statements included in this presentation represent Guidewire's views as of the date of this presentation. Guidewire anticipates that subsequent events and developments will cause its views to change. Guidewire undertakes no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing Guidewire's views as of any date subsequent to the date of this presentation.

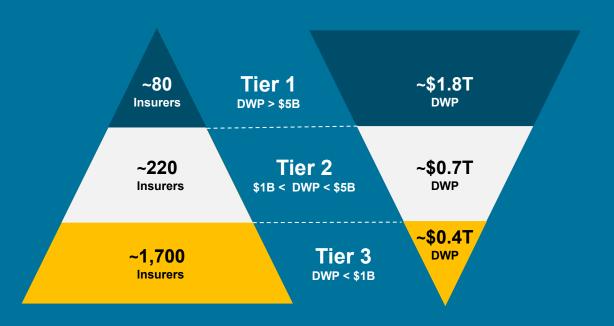


# **Our Mission**

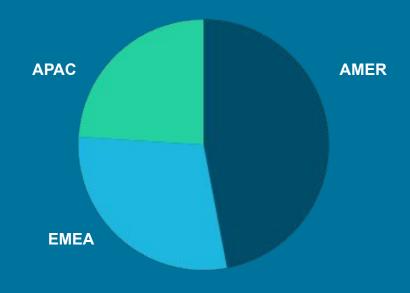
To power insurance agility with the platform P&C insurers trust to engage, innovate, and grow efficiently



# Understanding Guidewire requires an understanding of the P&C insurance market



300 Tier 1 and 2 Insurers represent 85% of DWP supporting our prolonged focus on the specific complexities of this segment



Global industry with **DWP** across **AMER / EMEA / APAC** 

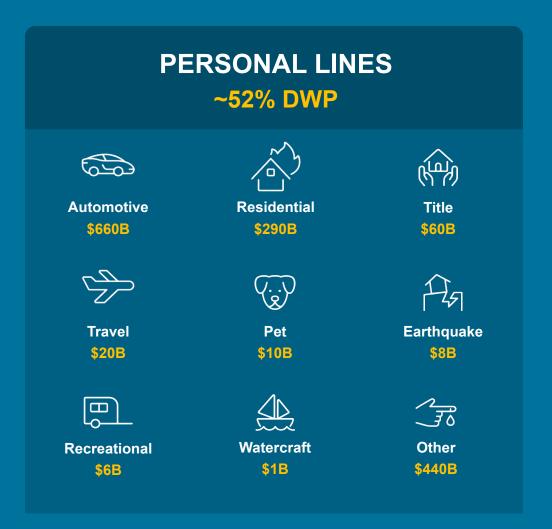
Our ability to leverage a common platform worldwide allows us to more than double our AMER TAM

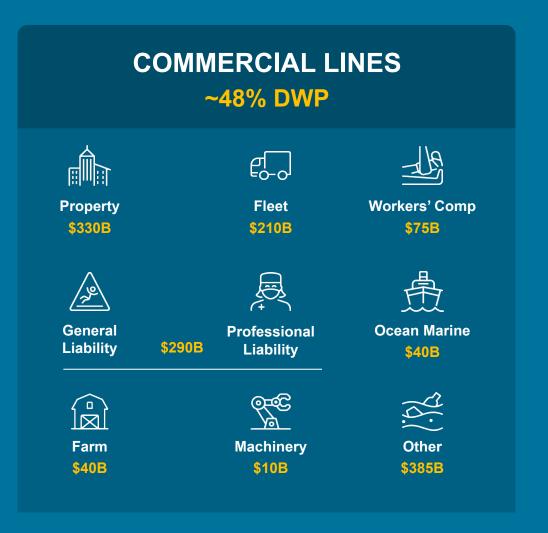
\$2.9T DWP



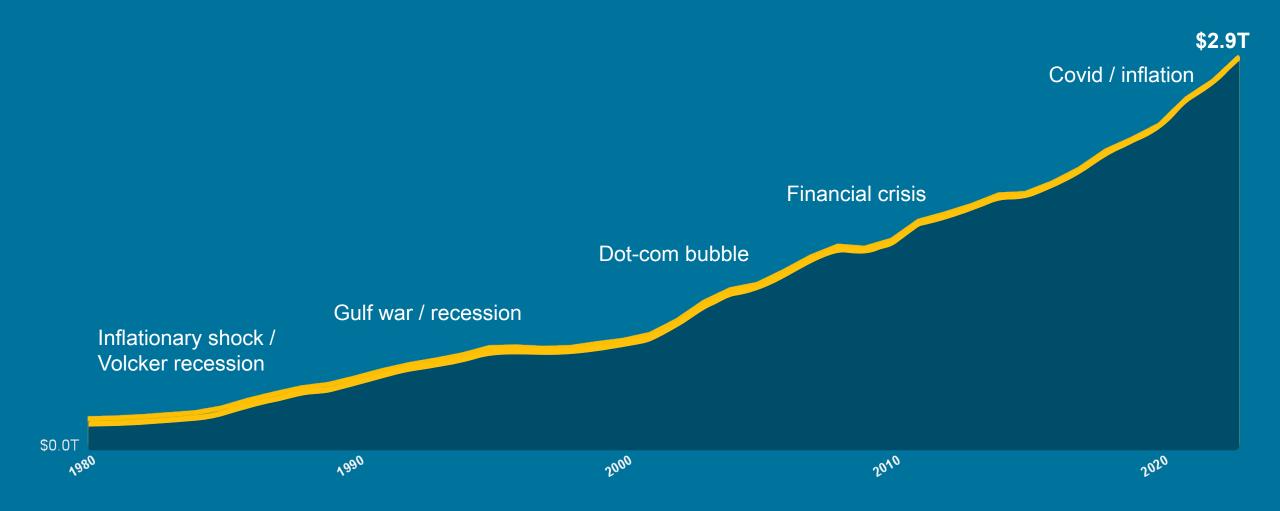
# P&C insurance is critical to our economy and society

### \$2.9 Trillion of Annual Written Premium and 3% of Global GDP





# The P&C industry is highly resilient and durable





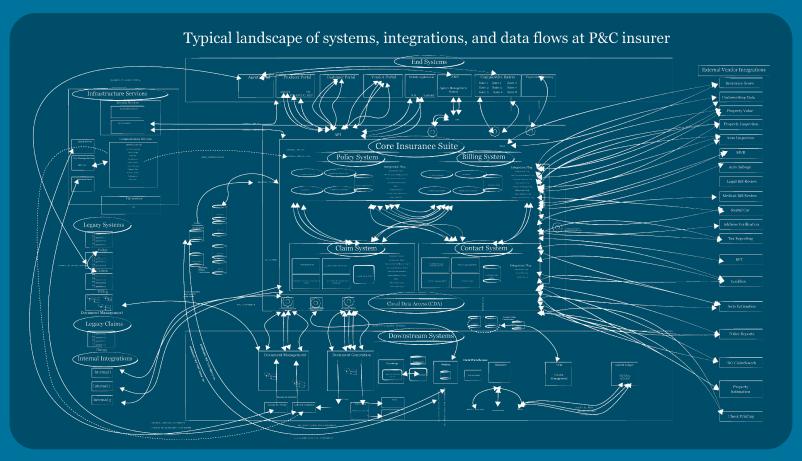
# Multiple forces are pressuring insurers globally





# The legacy systems that support the industry are deeply embedded and complex

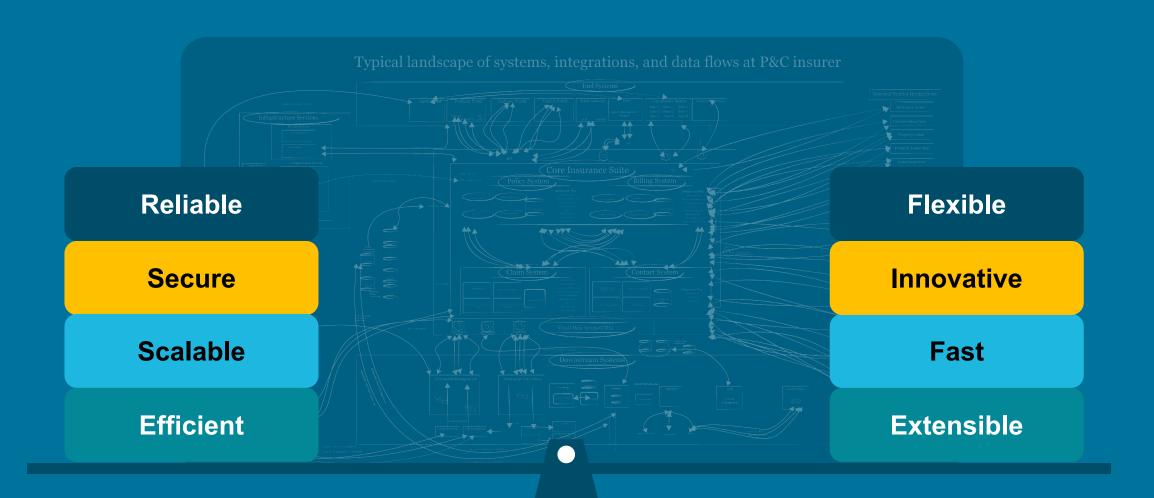
Highly integrated systems designed to manage regulatory and financial complexity at scale



Not suited to support the agility required to adapt to changes in market conditions, risk, and consumer expectations



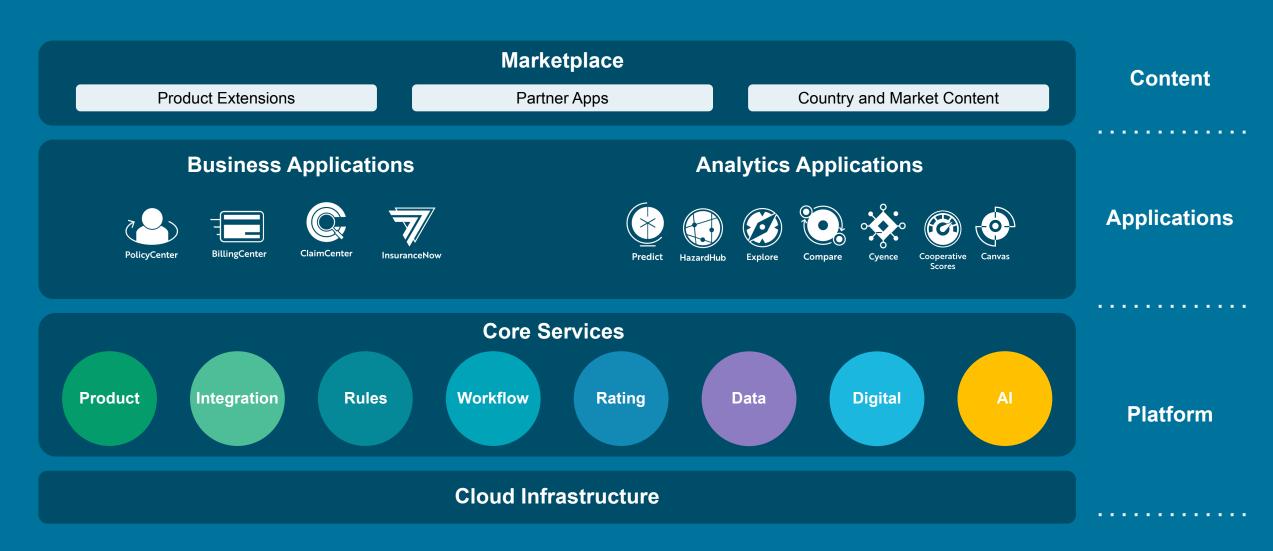
# Insurers face a trade-off between reliability and flexibility





### **Guidewire Cloud Platform meets the challenge**

A reliable technology platform that enables insurers to engage, innovate, and grow efficiently





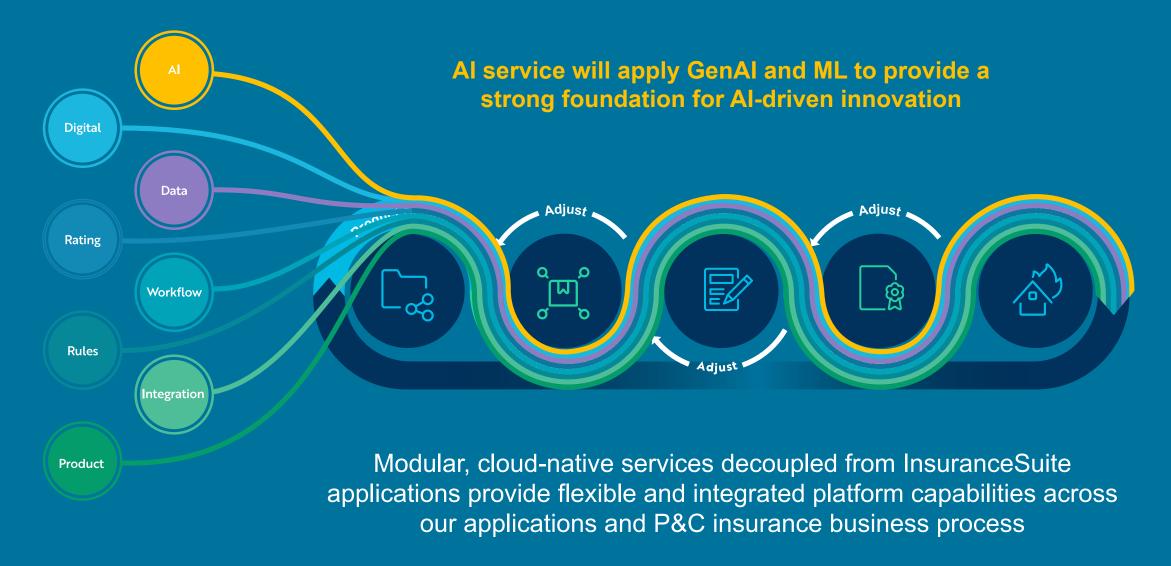
# The Guidewire product suite delivers speed and efficiency across the entire P&C insurance lifecycle







## Guidewire Cloud Services increase agility at every step





# Guidewire Cloud is driving measurable customer success



Launched new auto product in 10 months

Streamlined quote flow with 30+ pre-filled data points with Integration Framework

Increased number of digital property claims by 38%

### definity.

Can now set up deployment environments 10X faster

Reduced downtime to deploy new capabilities by 75%

Launched a unique UBI product



Standardized claims, policy, and billing systems for 18 million members in 22 states

Migrated to
Guidewire Cloud in
15 months

Updates in weeks versus 1-year upgrades



Migrated complex commercial lines PolicyCenter book of business in 13 months

Replatformed 9 lines of business

Migrated a Professional Liability program in 7 months



Spent 80% less on updates compared to on-prem upgrades

Deploying environments 75% faster in cloud versus on-prem

Reduced integration time by 35%



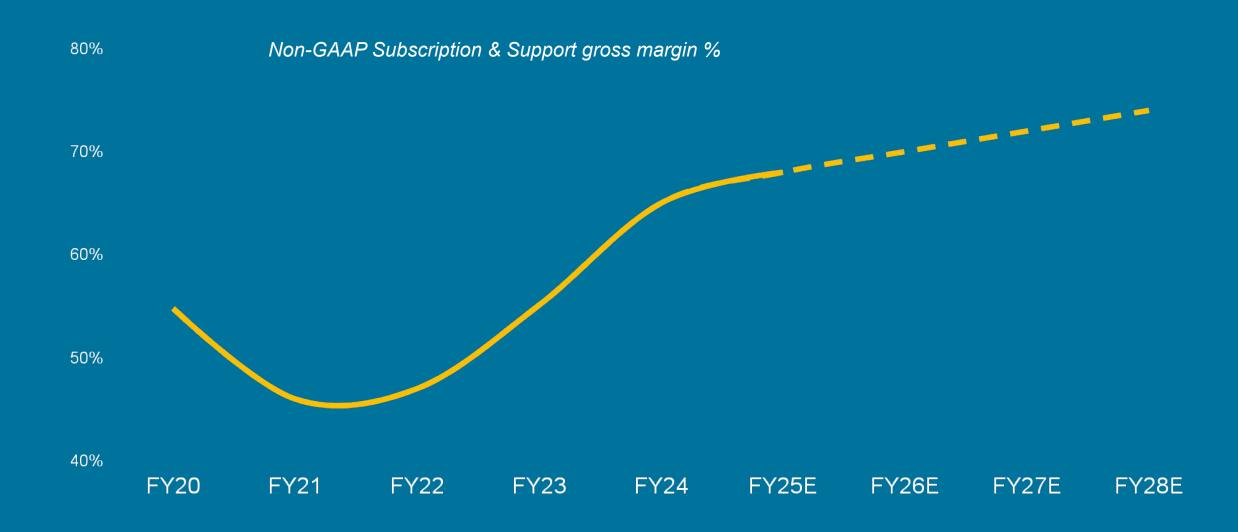
# Cloud adoption and referenceability is driving momentum







## Guidewire Cloud Platform is demonstrating scale and leverage





## The Guidewire ecosystem is expanding around our success

#### **SI Partners**

>25,000 professionals across 41 leading Systems Integrators

#### **Technology Partners**

>215 Partners and >450 available applications

#### **Customers**

>570 insurers 42 countries \$670B DWP



SI Partner	P&C Practice Ranking	Overall Ranking
PWC	1st	Top 4 (all alliances)
Capgemini	1st	1st (financial services)
EY	1st	Top 5 (Insurance)
Cognizant	1st	Top 3 (all alliances)
Deloitte	1st	Top 13 (all alliances)
Accenture	1st	Top 3 (financial services)



# Guidewire priorities as we build on this success

#### **Trust**

Nothing is more important than the success of every single one of our customers

# Core Platform and Applications

Continued category leadership world-wide, continuous platform and application innovation powered by cloud updates

#### **New Products**

Develop and grow analytics, data, and core adjacent insurance products

### **Ecosystem**

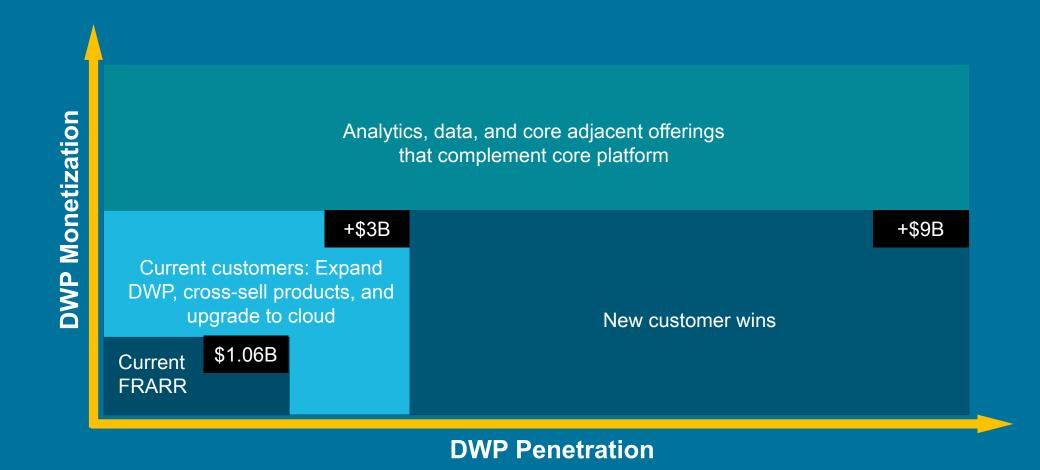
Further expand application marketplace and empower our implementation ecosystem

#### **Profitability**

Continue to drive efficient scale and profitability with growth

Growth Margin

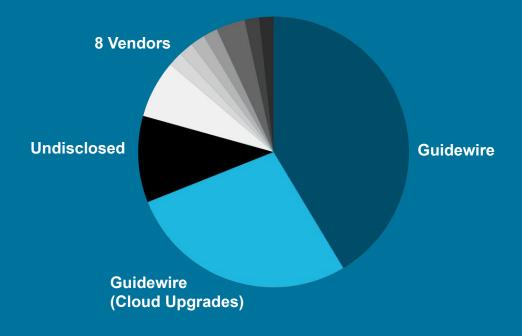
# Guidewire is well-positioned to address this increasingly accessible opportunity



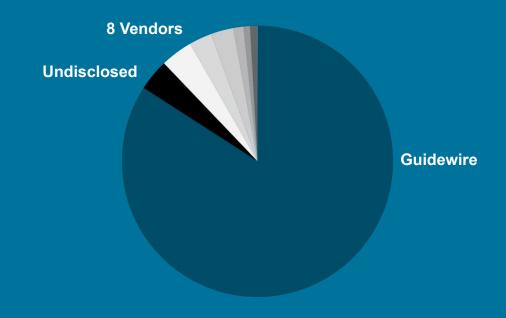


# Guidewire achieved very high win rates in FY24

### **Core System Decisions**

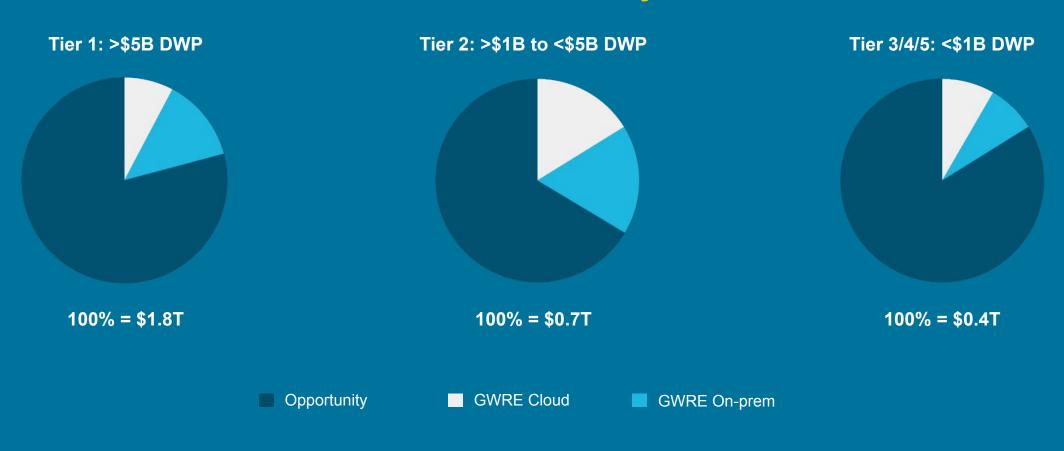


### **Core System Decisions by DWP**



# Strategic account management enables expansion of coverage and product penetration

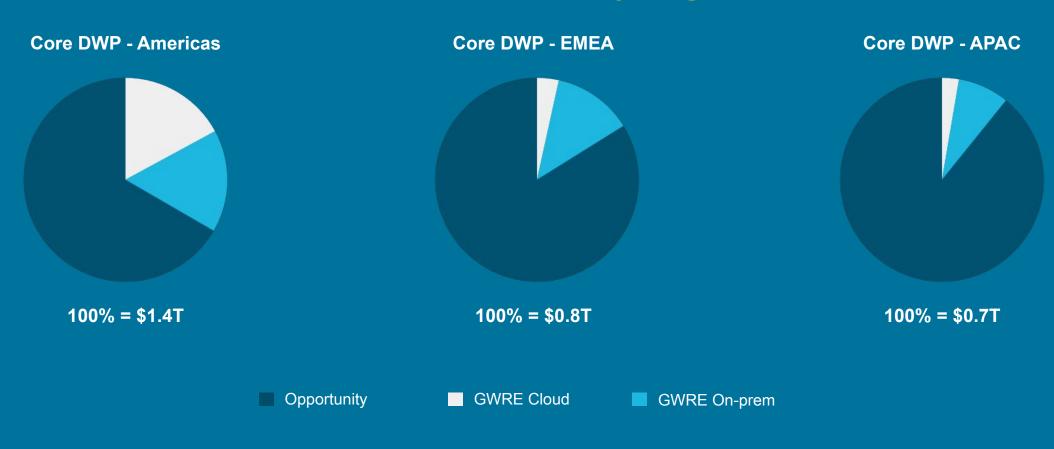
### **DWP Penetration By Tier**





## International markets remain a significant growth arena

### **DWP Penetration By Region**





# Competitive differentiation has been hard for carriers to achieve, and increasingly difficult to sustain

**Distribution Operations** Science of Insurance of Insurance of Risk **Guidewire in Partnership with the Industry Standardize** Decouple **Amplify** On GWCP and change from core Pace and precision of **Insurance Suite** processing business change

# Guidewire is focused on business results and specific content development



### **Decisions Impacting Business Results**

- Underwriting: Submission and "tools of the trade"
- Cloud Rating: Driving speed to market
- Jutro Digital and Content: Modern experiences
- **Indemnity Outcome:** Via embedded analytics

### Geographic / Line-of-business Specificity



# Scale and expertise to enable the move to Guidewire Cloud is critical fuel for continued success





### **FY25 Growth Priorities**

### Win Net New Deals

Product pace and relevance toward the industry standard solution

# Accelerate Migration Portfolio

Business value and tooling

Aligning joint plans

Predictability

# Drive Portfolio Expansion

Digital experiences

Analytics

Marketplace

**Business outcomes** 

# Accelerate International Growth

Country-specific content and brand in region



# Cloud adoption accelerated while cloud operations headcount costs were controlled





# Streamlining support is essential to managing more customers

All platform and application support tasks\*

1,000

Average cases per week

8

Average days to close

100%

Percent meeting SLO target

440

Top 20 cases per week

5

Average days to close

100%

Top 20 cases meeting SLO

**Top 20 Most Requested Support Tasks** 



# **GWCP** was built on AWS infrastructure specifically configured to meet P&C industry needs





#### **AWS Cloud Infrastructure**







Elastic Load Balancing



Amazon Aurora



Amazon DMS



Amazon S3



Amazon **OpenSearch** Service



**EKS** 



Amazon Athena



Amazon EMR



Amazon WorkSpaces



**AWS** Lake Formation



Amazon SageMaker



Amazon DynamoDB



**AWS** IAM



Amazon MSK

(`ਜ਼ੑ

Secrets Manager



Amazon Redshift





Amazon Shield



**AWS** Backup

# Domain-specific services developed by Guidewire provide the fabric of GWCP



**Guidewire Cloud Platform** 





Microservices



Configuration



Authentication



**DB Provisioning** 



Ingress/Egress



Metadata



Service Provisioning

**AWS Cloud Infrastructure** 

# **GWCP** was optimized to support all Guidewire applications



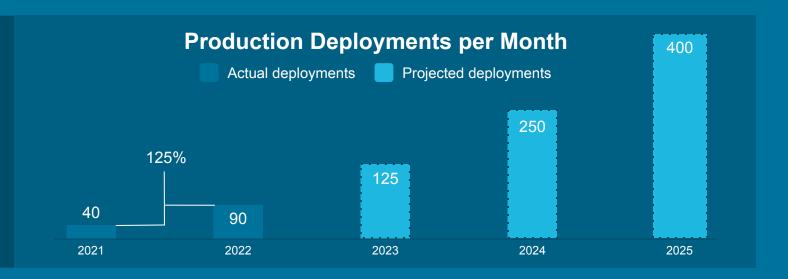
**Guidewire Applications** 

**Guidewire Cloud Platform** 

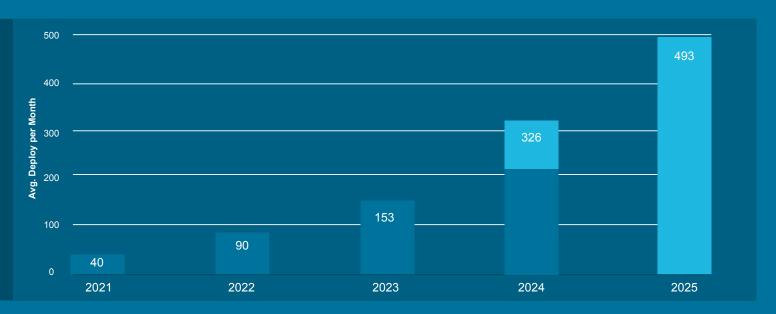
**AWS Cloud Infrastructure** 

# Self-service has been key to meeting increased demand

Projected PROD Deployments from Guidewire Analyst Day FY23



Actual PROD Deployments done via Guidewire Cloud Home (GCH)





### Self-service allowed Guidewire to maximize operational efficiency

### **IS Deployment**

- New deployments
- Selective deployments
- Blue / Green deployments
- Production deployment rollback

### **Code Repository**

- Branch permissions
- Merge checks
- Default reviewers

### **CI Pipeline Config**

- InsuranceSuite
- Engage
- Jutro Digital Platform
- Testing Framework

### **Engage CI / CD**

- Engage deployments
- Engage build promotion

#### **Automated Builds**

- Schedule builds
- Post-deployment test automation



### **Dev Pipeline**

- Customer tests
- Quality gates

### **IP Allowlisting**

- Add and remove IP addresses
- Manage CIDR IP ranges
- IP range service assignment
- NPE, Pre-Prod, Prod support

# IS / Engage Build Promotion

- Non-Production (NPE)
- Pre-Production
- Production

### **DB Operations**

- Manual backups
- Scheduled backups
- Prod to Preprod refresh
- Data masking support
- Server mode handling

### Configuration

- Environment variables management
- Secrets management
- mTLS certificates management



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# 65%

(Subscription/Support Gross Margin)

### **Dev Pipeline**

- Customer tests
- Quality gates

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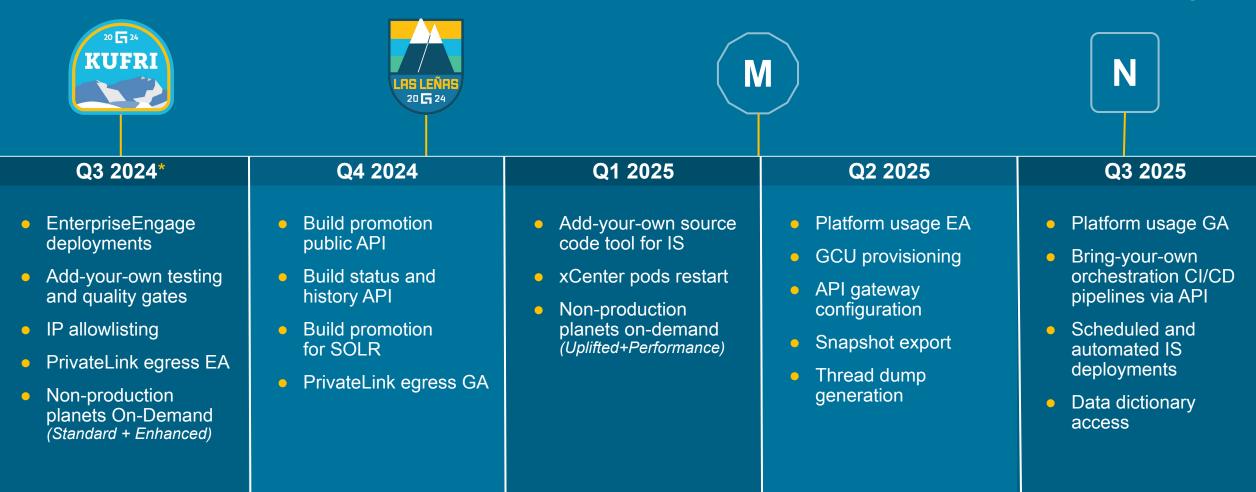
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### **CI Pipeline Config**

- InsuranceSuite
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- Testing Framework

# GWCP roadmap still centered around self-service and efficiency



FROM

68% 73-75%



# Three key initiatives are driving near- and longer-term growth

**Cloud Migration** 





Market Expansion

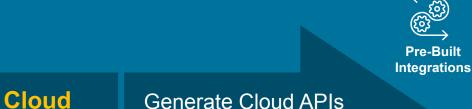


New Capabilities



# Cloud migration tooling preserves existing investments while accelerating customer transition





to unlock new capabilities



**APD Adoption** 

**APIs** 

Transform existing PolicyCenter products for compatibility with APD





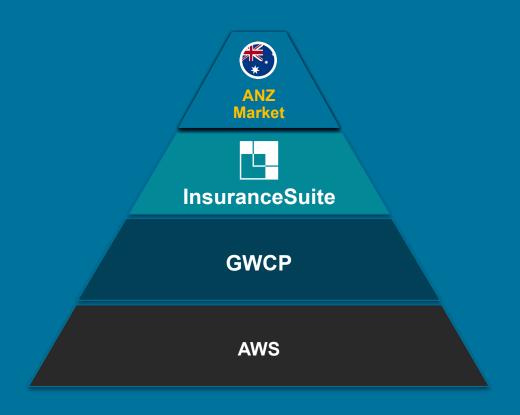
**GWCP Options** 

Offer GWCP configuration options to ease transition





### Market expansion is enabled by making it faster and easier to build InsuranceSuite extensions



- API-first approach provided clear separation between Guidewire and customer software layer
- Going forward, we will be even more efficient in building and scaling up country-specific extensions
- New Market Extension Layer now makes functionality developed for specific markets update-safe
- This enables us to more effectively address the needs of multiple markets worldwide, including London Market, Japan, Germany, and ANZ

### New capabilities enabled by modernized core + cloud services



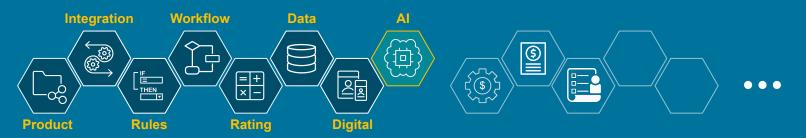






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**New Capabilities** 



Modular Core Cloud Services



### Al will be an integral part of all modern business applications



- New Guidewire Core Service to process Al workloads
- Secure infrastructure to access
   3rd party foundation models
- Development tools for building out Al use cases
- Allows Al capabilities to be included in any Guidewire Cloud application

### GenAl and ML

### **GENERATIVE**USE CASES

**Agent Guidance** 

**Claim Assistance** 

**Code Generation** 

Integration App
Generation

**Underwriting Submissions** 



**Claim Severity** 

**Fraud Detection** 

Pricing Optimization

Reserve Adequacy

**Risk Assessment** 





## Q&A



Mike Rosenbaum

Chief Executive Officer



John Mullen

President, Chief Revenue Officer



Diego Devalle

Chief Product Development Officer





**Tatjana Lalkovic** 

SVP & Chief Technology Officer

Definity



**Patrick Nails** 

EVP & Chief Claims Officer

Arch Insurance



**Owen Williams** 

Group Chief Information Officer

Ascot Group

### **Key financial highlights**

Durable ARR Growth Supported by Accelerating Cloud Leadership

Decades-Long Customer Relationships with Best-in-Class Churn Profile

Visible Cloud Gross Margin Expansion Leveraging Platform Investments

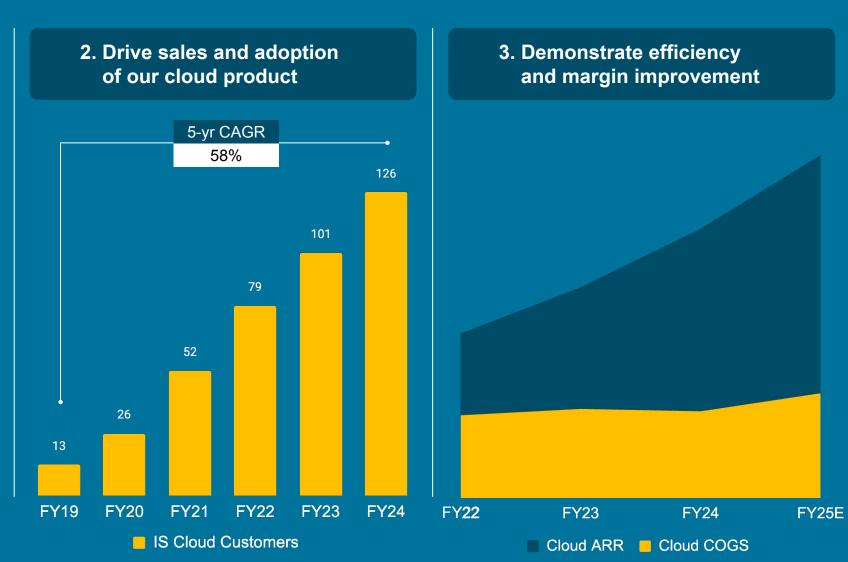
Balancing Growth Investment with Operating Expense Discipline

Exciting Profitability Inflection Point

#### Three critical milestones define Guidewire's cloud transition

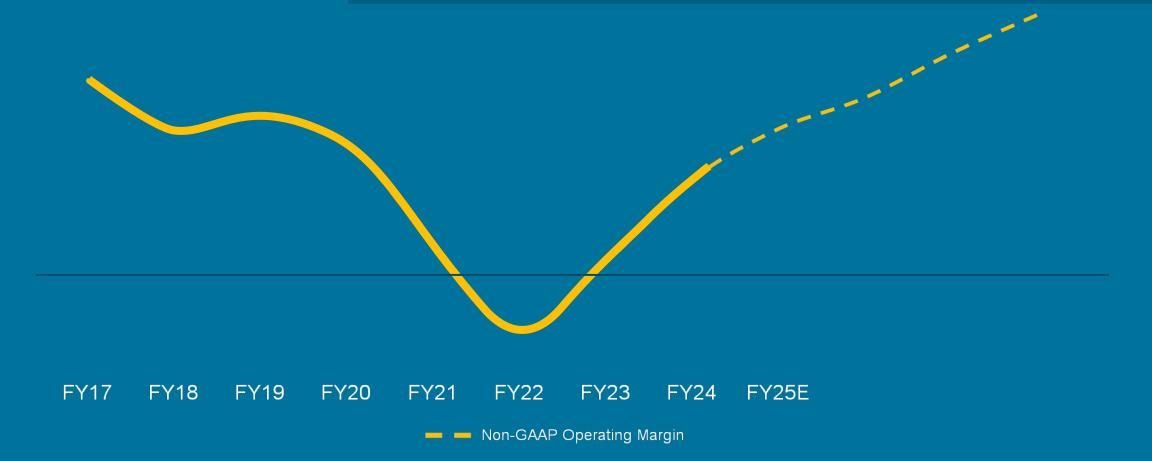
1. Establish a scalable cloud architecture





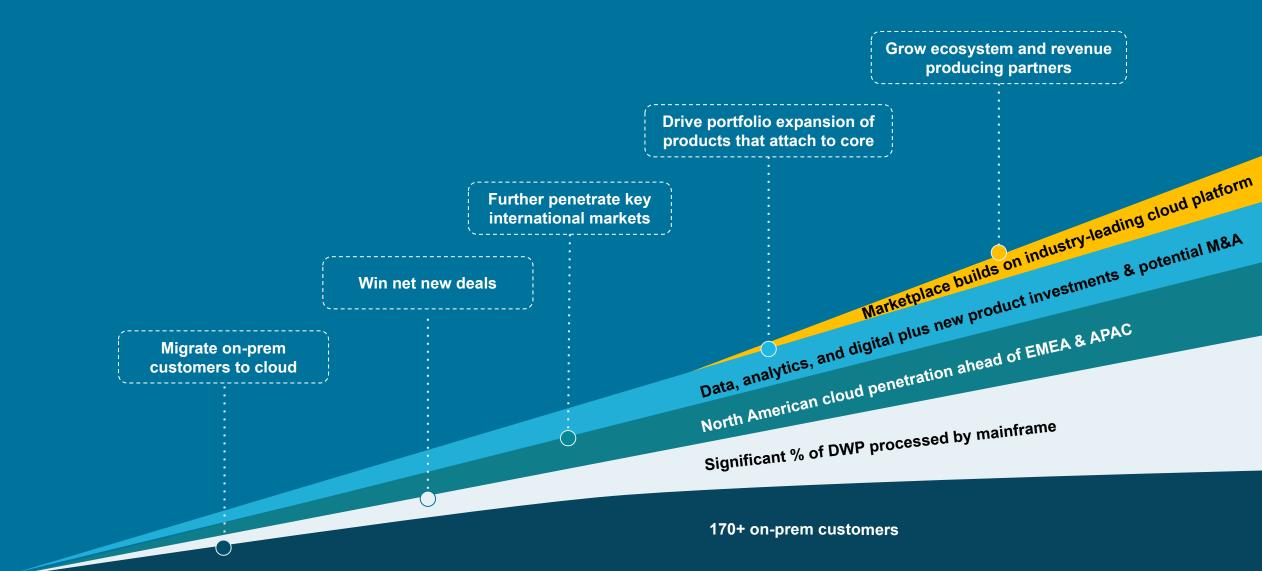
### Leading to an exciting profitability inflection point

- 1. Establish a scalable cloud architecture 3. Demonstrate efficiency and margin improvement
  - 2. Drive sales and adoption of our cloud product



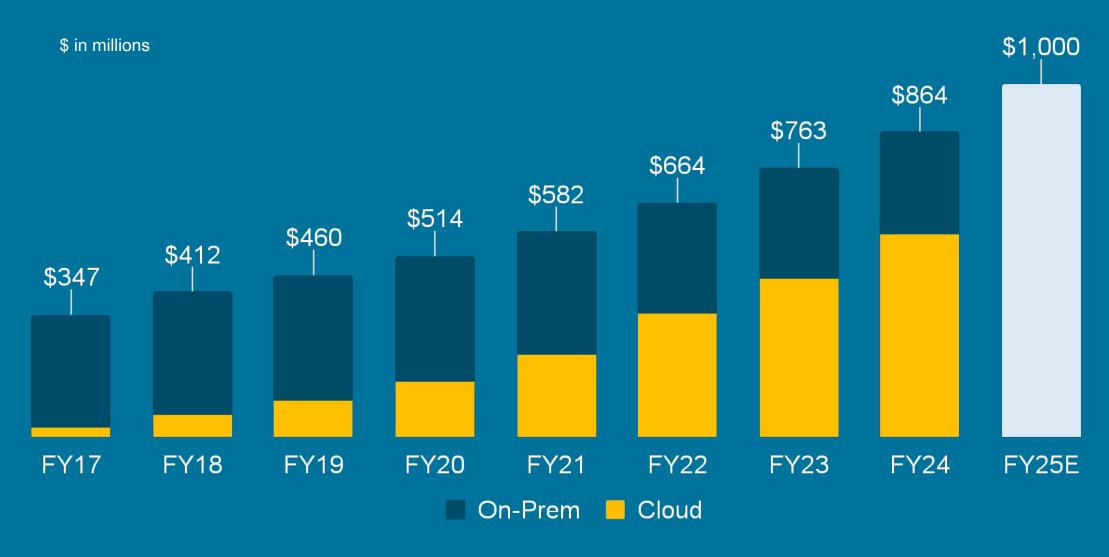


### Growth drivers leverage our market leading platform



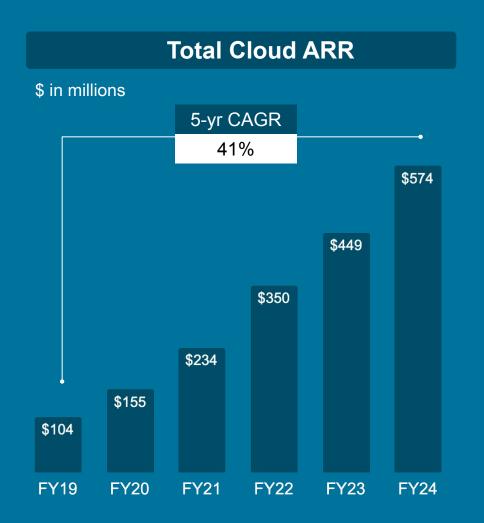


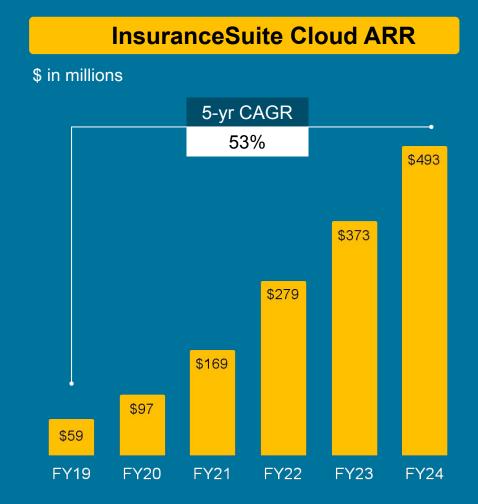
### Durable ARR growth is driven by cloud momentum





### InsuranceSuite is driving Cloud ARR growth





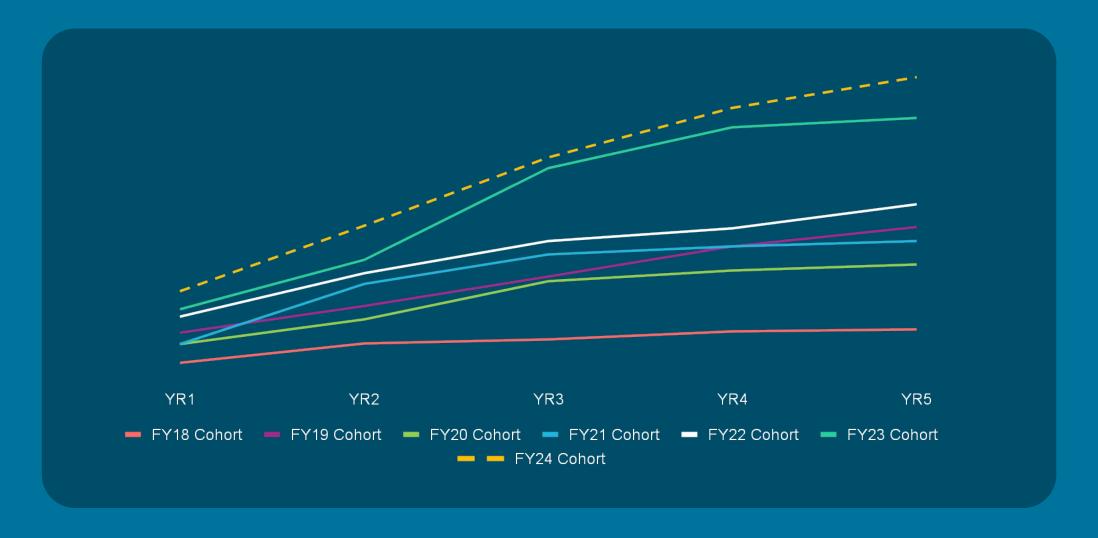


## Strong ARR visibility supported by best-in-class ARR retention and powerful ARR contribution from backlog





## InsuranceSuite Cloud New ARR ramp analysis: FY24 cohort demonstrates continued strength





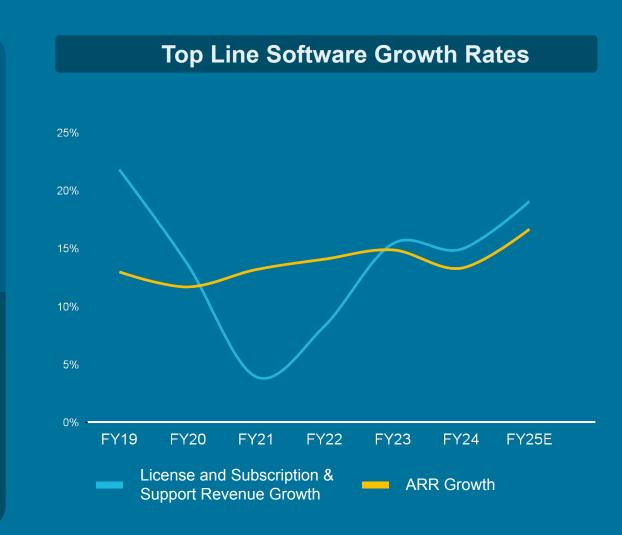
## ARR remains best measure of momentum; Software revenue growth converging with ARR growth

#### Subscription and Support Revenue

- Ratable revenue recognition over the duration of the committed term
- Cloud software usually provisioned ~30 days after deal execution
- License Revenue
  - Upfront revenue recognition over duration of the committed term
  - Standard duration is 2-years followed by annual renewals

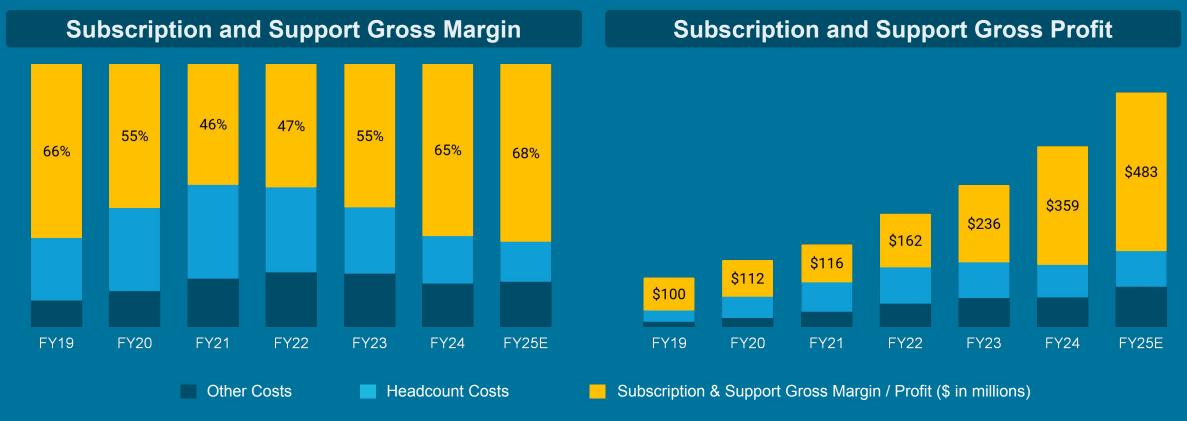
#### **ARR**

- Annualized recurring value for all term licenses, subscription agreements, and maintenance contracts
- Excludes perpetual licenses and professional services
  - In some arrangements, a portion of recurring contract value is allocated to services revenue for revenue recognition purposes, but not for ARR
- Aligns to annual invoicing amounts in ramped agreements



## Growth and efficiency continues to drive subscription and support gross margin

- FY21 was the trough for subscription and support margin
- Margin expansion is driven by durable subscription revenue growth
- Improving cost and operating efficiencies will continue to drive margin expansion





### Consistent targets as plan becomes increasingly visible

	FY22A	FY23A	FY24A	FY25E	FY28E
				Midpoint Outlook	Goals by FY28
ARR	\$664M	\$763M	\$864M	\$1,000M	\$1.5B
Cloud ARR %	53%	59%	66%	~70%	90%+
Total Revenue	\$813M	\$905M	\$980M	\$1,142M	\$1.7B
Subs & Support Gross Margin	47%	55%	65%	68%	73-75%
Total Gross Margin	52%	55%	63%	65%	66-68%
Non-GAAP Operating Margin	(6%)	1%	10%	14%	28-29%
Non-GAAP Operating Margin minus SBC	(23%)	(15%)	(5%)	1%	16-18%
Operating Cash Flow Margin	(5%)	4%	20%	21%	29-32%



### Long-term margin potential: Our 80 / 40 plan

#### **Long-term Targets**

Subscription and support gross margin - Non-GAAP

Operating Margin - Non-GAAP

SBC as % of revenue

~80%

~40%

Below 10%

#### **How Do We Get there?**

#### **Deliver incremental margins of**

Consistent ~80%+ after FY25

Scale benefits continue to positively impact gross margins

#### Maintain OPEX discipline

Opex spend growth meaningfully slower than ARR growth

Prioritize R&D investments; followed by targeted S&M investments

#### This is a framework

Expect to recalibrate based on growth opportunities and other potential market conditions

For example, FY25 outlook opex growth elevated due to growth potential opportunities



## Maintaining a strong balance sheet to support strategic optionality

FY25 Cash Flow

Convert Maturity FY25 (\$400m)

M&A / Strategic Cash

Min "Run the Business" Cash (\$400m) M&A / Strategic Cash

Min "Run the Business" Cash (\$400m)

- Continue to consider options to preserve strategic cash flexibility and minimize dilution
- Able to pay back convert with cash and net share settle
  - Some share dilution above capped call strike price of \$153.13 per share
- Exiting FY25 may look to share repurchases to offset share dilution from SBC

### **Key financial highlights**

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Decades-Long Customer Relationships with Best-in-Class Churn Profile

Visible Cloud Gross Margin Expansion Leveraging Platform Investments

Balancing Growth Investment with Operating Expense Discipline

Exciting Profitability Inflection Point

#### Reconciliation of non-GAAP subscription and support gross margin

	2021*	2022*	2023	2024	2025E
GAAP Subscription & Support Gross Margin	38%	41%	51%	63%	66%
Non-GAAP adjustments:					
Stock-based compensation	4%	4%	3%	3%	2%
Amortization of intangibles	5%	2%	1%	0%	0%
COVID-19 Canada Emergency Wage Subsidy	(1%)	0%	0%	0%	0%
Non-GAAP Subscription & Support Gross Margin	46%	47%	55%	66%	68%



<sup>\*</sup>Effective as of the beginning of fiscal year 2023, the Company revised its allocation methodology for determining the presentation of certain expenses. Accordingly, prior period amounts have been reclassified to conform to our current period presentation.

### Reconciliation of non-GAAP gross and operating margin

As % of Revenue	GAAP	Stock-based compensation	Amortization of intangibles	Non-GAAP
2024				
Gross Margin	60%	3%	0%	63%
Operating Margin	(5%)	15%	0%	10%
2025E (midpoint outlook)				
Gross Margin	62%	3%	0%	65%
Operating Margin	0%	14%	0%	14%



### Q&A



Mike Rosenbaum

Chief Executive Officer



**John Mullen** 

President, Chief Revenue Officer



Diego Devalle

Chief Product Development Officer



**Christina Colby** 

Chief Customer Officer



**Jeff Cooper** 

Chief Financial Officer

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